

BROOKLYN ADVERTISEMENTS.

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Matthew's Sons
BROOKLYN, N. Y.

The Public School Fraternity Pins for Brooklyn Are All In
Beginning on Monday they will be given to adults only, for children, at
Book Dept., main floor. Post office forbids sending any kind of Pin by mail.

"A HINT'S AS GOOD AS A KICK."

The Matchless Bargains which await you would occupy two
pages of this paper. Here are a few hints:

Women's \$3.50 and \$4.50 Shoes for \$1.98.
Of finest new kid and enamel patent leather—because sizes are broken.

66 Inch Wide Satin Damask for 38c.
Special Sale of Price Cut Blankets.

9 Great Black Silk Values.
Great Special Sale of Dress Goods.

\$1.25 Yd. Bigelow and Lowell Axminster
Carpets for 89c. Yd.
8 Wire Brussels, 43c. Yd.

Wonder Millinery Specials for 25c.

Great Sale of Fashionable Costumes.

What Does Coal Come To at \$15.00?
The answer is economically made in our Stove section.

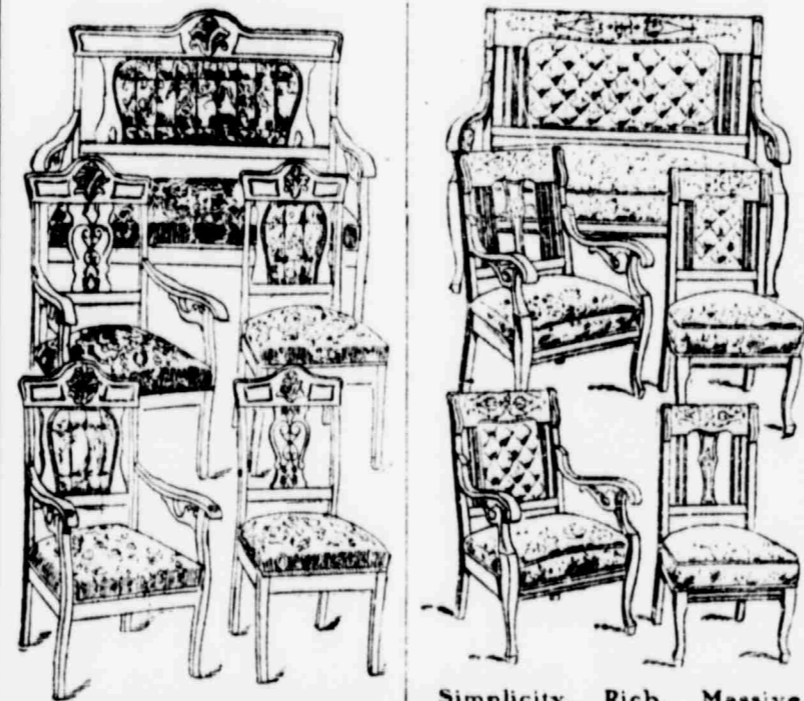
Great Sale of Men's and Boys' Clothing.

75 Couches a Third Under Price.

Great Savings in Fall Upholstery Specials,
and a thousand more good things.

You'll Wonder While You Profit.

We are superbly ready to co-operate with the Smart Home Furnisher in brightening up here—there—everywhere, to meet the requirements of the oncoming long evenings. **Reliable Parlor Suits Now Have the Floor.** Designs and decorations of almost bewildering variety greet the eye. The more you see of furniture elsewhere the greater will you appreciate the values we are giving. No mystery in this furniture—no mystery in these prices—simply furnishings of a distinctive, reliable character at prices within the reach of every one.



Here's Thorough Reliability, and the cost is the only small part of it. Neatly finished mahogany frames, thoroughly constructed, guaranteed upholstery, beautiful color effects in superior damask coverings. No chance for argument.

Simplicity, Rich, Massive Proportions, honest material, sound construction, harmonious colorings, characterize this beautiful 5-piece suit, with finely finished mahogany frames, best upholstery, damask coverings, broad variety, rich color effects. **REDUCED FROM 90.00 TO 60.00**

LIBERAL CREDIT

Arranges payments to suit every purse.

BROOKLYN FURNITURE CO.,

Modern Home Furnishers.

559-571 Fulton St., Brooklyn, N. Y.

DISTINCTIVE FURNITURE.

Our constant aim is to present a distinctive assortment of medium and high class Furniture that excels in design, construction and finish, and that is both unlike and superior to the usual display of furniture departments. That we have succeeded in our efforts may be readily proven by a glance at our unique window exhibit, or a stroll through our attractive warehouses. Nearly all of our large stock of cabinet work is made by the foremost manufacturers of Grand Rapids, and as it carries the association's registered trade mark, it may be relied upon to possess unusual merit.

A SPECIAL CARPET OFFERING.

We have a large and varied stock of the newest patterns in every good grade and tasteful style of standard Carpets, which we are selling at moderate prices. There are in this assortment many special designs that we shall not duplicate, and for advertising purposes, we are offering them, with 5-8 borders, at the following reduced prices:

BEST TAPESTRY BRUSSELS.....60c. PER YARD
SUBSTANTIAL VELVETS.....75c. PER YARD
CHOICE BODY BRUSSELS.....90c. PER YARD
FINEST WILTON VELVETS, AXMINSTERS AND SAVONNERIES.....\$1.00 PER YARD

B. G. LATIMER & SONS CO.

Fulton Street and Flatbush Avenue,
BROOKLYN.

FRENCH MAIL NOT ROBBED.

Ponches on La Savoye in Good Condition.
Her Purser Says.

A recent despatch from Paris said that two sacks of mail, bound for Mexico by way of Havre and this city, had been rifled of valuable letters while on the way to Havre by rail. The despatch said the French liner La Savoye, which arrived yesterday, would bring the rifled sacks. The ship's purser said he knew nothing of the robbery; that he received a certain number of sealed sacks at Havre, all in good condition, and turned the same number over to the Post Office that there was nothing the matter with the mail sacks and that nobody knew anything of the robbery in France.

A Visitor From Nassau Asphyxiated.

Albert H. Thurston and Hartman Newton, natives of Nassau, in the Bahamas, engaged a room in the Bridge Hotel, 125 Fulton street, Brooklyn, on Saturday last. They returned to their room late on Friday night and yesterday morning the proprietor detected the odor of gas and traced it to the room occupied by the two young men. When the proprietor entered the room he found that Thurston was dead and Newton was unconscious. Newton was removed to the Brooklyn Hospital. It is believed he will recover.

Woman Real Estate Broker Bankrupt.

Dora H. Nellis, a real estate broker doing business as D. H. Blackely at 1508 Broadway, has filed a petition in bankruptcy with liabilities \$31,854, and nominal assets \$790, including a judgment for \$700 obtained against J. W. Kearney of Barnard College. The debts were contracted principally in the last six years and are for borrowed money, notes, merchandise, rent, services, etc. There are about one hundred and thirty creditors.

Something New!

We Sell Goods at CASH PRICES and add only Five Per Cent. for Credit—no Deposit Required at the Old House.

Long Island Furniture Co.

46, 48 & 50 MYRTLE AVE.
AND
357 PEARL ST., BROOKLYN.

Memorial Tablet Need Correction.

Borough President Cantor will appoint a committee from the New York Historical Society and the American Historic and Seaside Society, to cooperate with the Municipal Art Commission in examining the memorial tablets in the borough. It is said that there are many errors on these tablets and it will be the work of the committee to correct these, as well as to pass upon the design, inscription and location of other memorial tablets which the patriotic societies may seek to place in the future.

ABRAHAM AND STRAUS BROOKLYN.

\$1 Shirts 58c--Men's and Boys'

Stiff bosom Shirts of fine madras and percale—some with lined pleated bosoms—all in the freshest and most likable designs.

Shirt makers work months ahead—already one manufacturer on whom we rely for the finer grade of Shirts is busy with negligee wear for next season. That is why his stock of stiff fancy Shirts and a group of the fine pleated bosom Shirts, lined in front to be warmer for Winter wear, has come to us at a mere fraction of their worth. That is why we have

One of the Best Offerings of Fancy Shirts Ever Made.

The materials are of high class, the patterns admirable. The workmanship is perfect. Most have detached cuffs to match, but there are many with attached cuffs. The shirts for boys are in the 11 to 14 year sizes. They are Shirts to be worn all Winter and at a half to a third of their worth—58c.

Pajamas—Men's Worth \$1.50 and Boys' Worth \$1.00—All 89c.

A new lot—many of them would be bargains at the full prices. Those for men are made of madras in fresh patterns and with particularly good finishing. Those for boys are of domet flannel—right for the Winter nights. All to-morrow at 89c.

Main floor, front, East Building.

Women's New Tailored Wear. Very Unusual Values.

YOU PAY perhaps a trifle more than the cost of the materials—almost nothing at all for fine, fresh styles and splendid workmanship. Prices are little here regularly—just as the assortment is large. But we can't often do as well as this:

Tailored Dress Suits of black and navy chevot, new model blouse front jacket, double breasted, turnover velvet collar, velvet belt and double peplum, lined with taffeta; skirt, the new go e model, with wide flaring bottom and open slot seams, with mercerized percale drop, special at \$18.50
Tailored Walking Suits of the new Scotch chevot; new model blouse front jacket, pleated front and back, trimmed with small bands of stitched black cloth, lined with taffeta; skirt is the new model thirteen gore, kilted bottom, trimmed with small bands of black cloth; unlined; excellent value at \$24.50
Black and Navy Waist Dresses of glaze taffeta, in red, green, jasper, blue and black; waist is trimmed down front with pin tucks and fagoting, standing collar, with white turnover; skirt is seven gore, all seams finished with fagoting; a very stylish Dress at \$13.98
Separate skirts of black peau de soie, new model, nine gore, some finished with fagoting, lined with mercerized percale; another style made with circular body and separate graduated flounce, trimmed with fagoting, made over percale drop skirt; underpriced at \$9.00
Walking skirts of excellent quality melton, Oxford gray, navy blue and black; seven gore, flare bottom, open slot seam, finished at bottom with band and rows of stitching; excellent value. \$3.05
Second floor, front, Central Building.

\$5.00 Oil Heaters, \$3.44.

THE HEATING AND COOKING PROBLEM is getting to be serious. One thing is sure, gas and oil heaters and Cookers will be scarce just as soon as the first cold snap comes—even now the supply isn't up to the demand. "Banner" Oil Heaters are reliable, have the smokeless attachment and are very little priced at \$3.44

\$16.50 Cort Gas Ranges at \$9.98.

This is the last lot of these high class Ranges at this price. Double oven, direct action, attractively mounted, a bargain at \$9.98

75c. Nickel Toilet Paper Holders at 49c.

For roll paper, center roller for paper. Heavy brass, with polished nickel plated finish. 75c. is a very low regular price, this lot at 49c

White Enameled Saucers, Reduced.

Imported, pure white inside and out, porcelain enamel. Long handle, tipped bowl, value 15c., at 10c.; value 20c., at 14c.; value 25c., at 17c.

\$17.00 Go-Carts Now \$11.98.

One of the best Go-Carts we have ever shown. This lot came to us yesterday. Nowhere can they be bought for less than \$17.00 to-morrow, if you come early, they will be here at \$11.98

"North Star" Refrigerators.

They are the best, and a good Refrigerator is just as desirable now as in the warmer months. "North Stars" have been widely distributed here in Brooklyn and are well liked. We have been widely distributed here for them, and our guarantee is cheerfully given with each one. Capacity, 60 pounds of ice, \$12.30; 100 pounds of ice, \$14.82; 125 pounds of ice, \$17.01
Other styles and sizes, from \$8.00 to \$71.10
Basement, Central and East Buildings

Black Dress Fabrics.

WAY BELOW THE REGULAR PRICING—but we wouldn't say "extraordinary" for just that. These goods are bargains, because they are the very fabrics most wanted now, the stuffs that people are buying just as fast as they can at full prices. We got these two lots far below their worth and we are offering them the same way:

\$1.25 Black French Zibeline, 69c.

48 inches wide—one of the biggest manufacturers in France made it to retail at \$1.25 a yard. Just enough of the soft, rough surface to make it attractive. Nearly half price to-morrow 69c. a yard

\$1.25 French Armures, 74c.

Melrose and Armures—the names are practically interchangeable. These stuffs are 46 inches wide too, and made of fine wool with a beautiful surface. They will go in a hurry at \$74c. a yard
Main floor, rear, Central Building

New Waists---Great Values.

PRETTIER THAN THEY EVER WERE—and more people buying them. These groups have mention to-day, because they are just what women want most and specially small priced. The velveteens will likely be the most popular—we can hardly get enough of them even at regular prices.

And a Great Bargain to Begin With.

\$5.00 Silk Waists---\$2.75.

A group of beautiful Waists that are sharply reduced in price because there are just a few of a style. Fresh and fine for Autumn wear—made of fine changeable Liberty and excellent taffeta silks. Some are finished with fancy stock collars; others tucked and hemstitched and with fancy stock collars. All to-morrow at \$2.75

Shirt Waists, in pretty group effects, in light blue, green, tan, forest, red and black, made full front, French back, bishop collar, collar to match \$2.75

Imported velveteen Waists, in dot and stripe effects, in a variety of colors, made with a slot seamed front and pearl fasteners. French back, bishop sleeves, collar to match \$1.08

Taffeta silk Waists, in all the new shades, including black, entire waist and sleeves made with clusters of tucks and rows of hemstitching between, fastened with slot seamed front, fancy stock collar \$3.09

Cotton Waists.

Cheviot Waists, white with black polka dots, box plaited front, stock collar, special at \$2.00

White pique Waists, made with side effect and trimmed with large pearl buttons. \$2.00

Silk madras Waists, in all the new Fall shades; also, a line of basket weaves; slot seams and pearl buttons; value \$2.50, at \$1.98

A sample line from a manufacturer of the highest grade novelties in fancy lawn, lace and embroidery trimmed Waists, at 50 per cent. less than actual value.

Black saten Waists, very special, the entire front tucked, white hemstitched collar and cuffs. \$1.98

A complete line of Fall Waists, in fine vestings, pique, basket weaves and fine madras; styles and patterns confined to Abraham and Straus' and cannot be found elsewhere.

Second floor, rear, Central Building.

To-day We Have News of a Most Important Stock of New Rugs : : Low Prices.

Ordinary prices for Rugs here are about ten per cent under the very lowest prices we have been able to find anywhere outside this Store. The stock of new Rugs is larger and handsomer than was ever shown in Brooklyn. And to-morrow will be notable especially because our usual low prices are decisively cut—here are details:

Smith Moquette Mals, \$1.00 Value at 59c.

The 18x36 inch size—and very choice patterns.

\$40.00 One Piece Velvet Rugs—\$27.50.

9x12 feet—the size and the colorings that most people want.

All Wool Smyrna Rugs.

The Very Best Quality.

18x36 inches, generally \$1.25, our usual price \$1.15, now \$0.90
21x45 inches, generally \$1.45, our usual price \$1.35, now \$1.15
26x54 inches, generally \$2.45, our usual price \$2.35, now \$2.15
30x60 inches, generally \$3.15, our usual price \$3.05, now \$2.85
36x72 inches, generally \$4.75, our usual price \$4.65, now \$4.35

Square Sizes.

30x33 inches, generally \$2.15, our usual price \$1.85, now \$1.65
36x48 inches, generally \$2.55, our usual price \$2.50, now \$2.25
48x54 inches, generally \$5.25, our usual price \$5.10, now \$4.95

Large Sizes.

4x7 feet, generally \$7.50, our usual price \$6.75, now \$6.25
6x9 feet, generally \$12.00, our usual price \$10.50, now \$9.50
8x10 feet, generally \$12.50, our usual price \$11.00, now \$10.00
8x12 feet, generally \$13.50, our usual price \$12.00, now \$11.50
7x10 1/2 feet, generally \$23.50, our usual price \$21.50, now \$19.75
9x12 feet, generally \$30.00, our usual price \$27.75, now \$24.50
9x15 feet, generally \$44.00, our usual price \$39.25, now \$35.00

Ingrain Art Squares.

3x2 yards, our usual price \$4.00, at \$3.25
3x2 1/2 yards, our usual price \$5.00, at \$4.25
3x3 yards, our usual price \$6.00, at \$5.25
3x3 1/2 yards, our usual price \$7.00, at \$6.25
3x4 yards, our usual price \$8.00, at \$7.00
3x4 1/2 yards, our usual price \$9.00, at \$8.00
3x5 yards, our usual price \$10.50, at \$9.50
4x5 yards, our usual price \$13.00, at \$11.00

Royal Wilton Rugs.

18x36 inches, at \$1.35 9x12 feet, at \$2.75
21x45 inches, at \$2.05 9x15 feet, at \$4.00
26x54 inches, at \$4.75 10 1/2 x12 feet, at \$5.75
30x60 inches, at \$6.50 10 1/2 x13 1/2 feet, at \$7.50
36x72 inches, at \$10.00 11 1/2 x15 feet, at \$14.50
8 1/2 x10 1/2 feet, at \$25.75

Smith Axminster Rugs.

8 1/2 x10 1/2 feet, at \$16.75 9x12 feet, at \$19.75
Third floor, East Building.

New Autumn Laces.

AT SUCH LITTLE PRICES for such beautiful Laces it is no wonder Brooklyn's Lace buying is largely done here. But even in this Lace Store we don't often have as fine news as this to tell:

Millinery Laces in butter and Paris shades, in various makes and widths, 40c. to \$2.00 a yard
Lierre Lace Robes, for short women, hand run; only 24 feet, 4 styles; white and black, \$1.00 a yard
Fancy net Laces, in white, ivory and Paris shades, new and pretty designs, \$1.25 to \$7.50
Chiffon Robes, with applications of fine Venetian motifs and other fancy effects, \$4.50 to \$7.50
Black spangled Robes, new designs, some with medallions of face and spangles, \$4.00 to \$7.50
Pearl Duchess Medallions, 3 to 5 inches wide, round and square, some combinations Point and Duchess, \$2.00 to \$28.00 a yard; Duchess motifs, 40c. to 90c. each; real Arabie, 4 to 6 inches wide, \$4.25 to \$6.50 a yard; real Renaissance, 3 1/2 to 5 inches, \$1.50 to \$2.50 a yard; real Lierre, 3 to 5 inches, \$2.00 to \$3.50 a yard; sold in motifs, or by the yard.
New Point Gaze Laces and Medallions and Gallions, 2 to 13 inches wide, \$1.00 to \$4.00 a yard
Venetian and Arabian Gallions, new effects, round and square motifs, detachable, 25c. to \$1.00 a yard; Venetian insertion, leading effects, 10c. to 90c. a yard
White and black mousseline Gallions, round, detached and oblong; also black Venetian Point, all detachable, 25c. to \$6.50 a yard; insertions, 25c. to \$1.00 a yard
Main floor, center, Central Building

Men's Suits at \$12.50.

\$16.50 TO \$18.00 VALUES—and that's measured by the standard of small pricing that has helped to make the Abraham and Straus Clothing Store famous. Some were specially made for us by our best maker during his dull season; some are great values from other good sources.

It is the finest group of Fall Suits we ever knew for such a small price.

Materials are chevots, cassimeres, undressed or fancy worsteds, in a very select range of colorings; styles conservative or lively; some dark Oxford diagonals and black undressed worsteds for those who don't wear mixtures. Coats are mostly 4 button sack shape, many of them in the new front; a few 3 button double breasted sacks in the lot; many of them all hand tailored, splendidly trimmed; suits that will surprise you. A full line of sizes, for regular, stout or slim men.

Second floor, rear, East Building.

Black Ribbons--Underpriced

From the Famous Regatta Mills.

WHEN A WOMAN wants the best Ribbons she can buy she comes here and asks for Regatta Mills Ribbons—they are to be had nowhere else in town. And so it is news worth a good deal more space than it gets to-day when the fine Regatta Mills Black Ribbons are to be had for much less than usual prices.

Black brilliant taffeta Ribbons, 1 1/2 inch wide, 50c. a yard
Black satin taffeta Ribbons, beautiful finish and luster; in three widths, suitable for belt, neck and hat; 2 inch wide, for the belt, 12c. a yard; 3 1/2 inch wide, for the neck, 22c. a yard; 4 inch wide, for the hat, 25c. a yard
Black double face satin Ribbon, of medium weight, fine quality and high luster, 3 1/2 inch wide, 19c. a yard
Black satin taffeta Ribbons, of exceptionally beautiful quality and finish, an elegant millinery Ribbon, 3 1/2 inch wide, 20c. a yard
Main floor, center, East Building.